



MSPD

CONSULTING . CORPORATE TRAINING . PERSONNEL

Make your Dreams Come True

2016/17 Course Outline

MSPD Skills Development Programme

Apply The Principles of Knowledge Management (3 days) Unit standards 252044 NQF level-5, 6-credits

SECTION 1: Demonstrate Knowledge and Understanding of the Concepts and Components of Knowledge Management.

- 1.1 What is Knowledge Management
- 1.2 History of Knowledge Management
- 1.3 Fundamentals of Knowledge and Innovation
- 1.4 Innovation Development Process
- 1.5 Benefits of Knowledge
- 1.6 Driving Forces of Knowledge Management

SECTION 2: DEVELOPING A KNOWLEDGE MANAGEMENT ORGANISATION

- 2.1 Innovative Thinking in Organisations
- 2.2 How to Encourage Innovative Thinking
- 2.3 Organisational Structure of an Innovative Firm
- 2.4 Harnessing Creativity and Innovation in the Workplace
- 2.5 Types and Sources of Innovation
- 2.6 Leveraging Enterprise
- 2.7 Opening Doors to Diverse Perspectives
- 2.8 Components of Innovative Systems

SECTION 3: DEVELOPING A KNOWLEDGE MANAGEMENT IMPLEMENTATION PLAN

- 3.1 Developing a Knowledge Management Implementation Plan
- 3.2 Implementation Roadmap
- 3.3 Change and Knowledge Sharing Cultural Alignment
- 3.4 Mapping Knowledge Networks and Expert Profiling